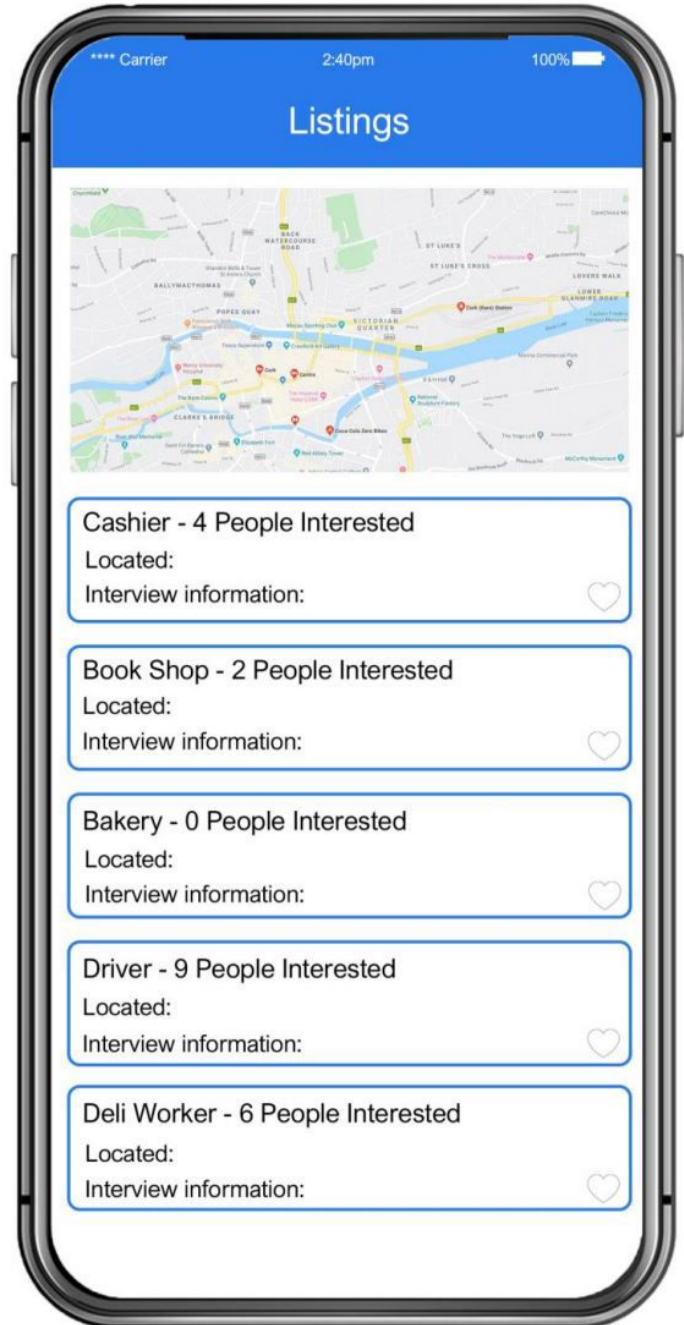
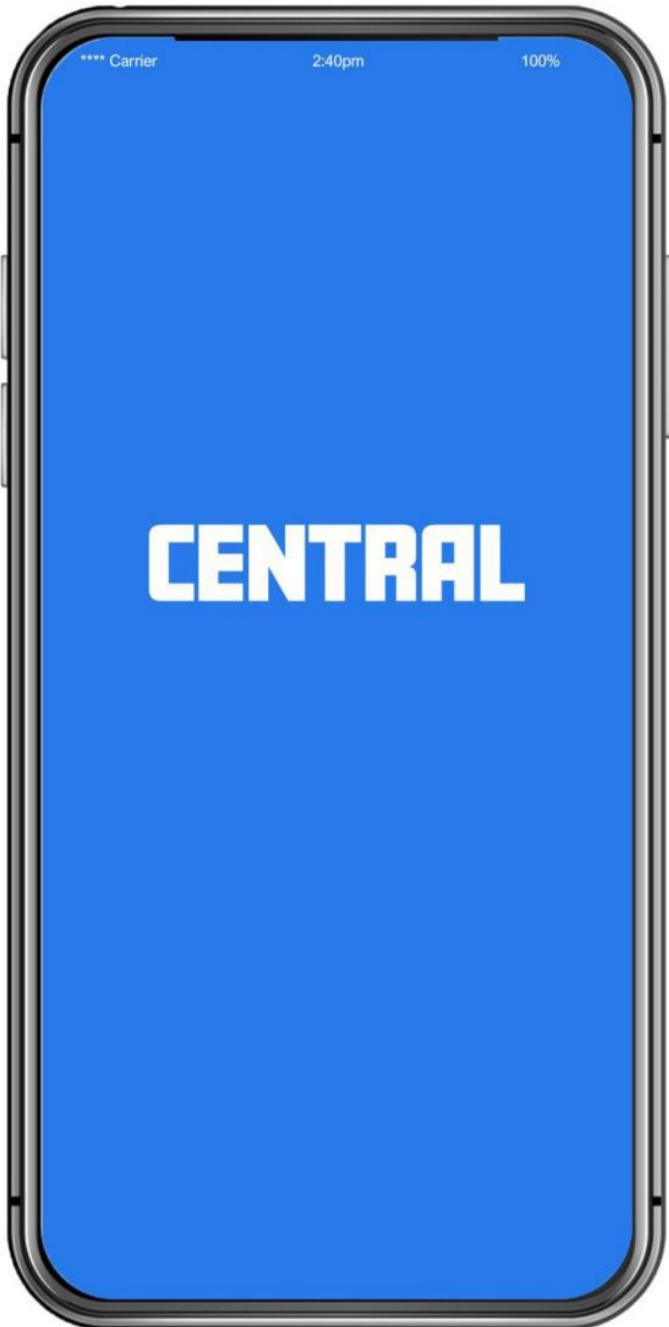


CS1201 Assignment 1 – Max Bell – 119466832



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When considering what app/service to create I wanted design something that I would realistically use or implement into my digital life. Upon taking some time to think about what service I would like to avail of but that I did not have readily available to me I thought about looking for a job. I decided that I wanted to design an app that aided in the process of finding job opportunities and interviews. I think this service is in demand and could be used by a variety of ages not just limited to young people. Unemployment is a large issue in this country and I felt an app to help you navigate getting a job would be a worthwhile one to create.

Before the digital age, newspaper ad listings were used when there was a job opportunity or opening in a business or company. This was an effective way to advertise that a business would be looking for people. This system struggles when people began to stop reading newspapers however and companies had to move with the times and join online efforts to advertise. I knew I wanted to bridge the gap between how the newspapers did it and the need for digital intervention to reach more people.

I wanted five main points for my app to achieve:

- Have a simple and clean design that made it easy to navigate the interface.
- Not require the user to need to make an account or enter any personal information.
- Stay up to date with dates and deadlines of interviews.
- Be adaptable to your location.
- Allow the user to remove any job listing from the home page that they do not want.

The first thing the app will do is ask you to input your location, or the location at which you are seeking a job and how far you are willing to travel. This means that the app knows a radius of how far it can look for jobs for you. The app will then display any listings found on a map as well as provide a list of what they are, where they are located and the information for applying to them such as when the interviews are ect.

Each option will have a heart which you can select to keep the listing on screen or you can swipe a box away to remove it. The app will automatically remove any listings for jobs after the deadline for interviews or C.V's to be submitted to remain up to date information only.

The app is names Central as it centralizes you in the working world.

I am very happy with the design of the app overall as it is simple but effective and very user friendly. You do not need to be tech inclined in any way to use it and I think that is why it would work well for the general public.